



9th Annual Cinco de Mayo Celebration

Saturday, May 1, 2010

Long Lines Family Recreation Center, Sioux City, IA

Sponsorship Proposal

Our Invitation

We invite you to partner with the Siouxland Unidad Latina in the ongoing campaign to bring people together to share the rich culture of Mexico by becoming a sponsor of our 9th annual Cinco de Mayo celebration.

Sponsorship plays a critical role in the success of this educational celebration in two ways:

- 1) Through monetary donations that go directly to the bottom line, and
- 2) a scholarship program for deserving Latino Siouxland Students

Our Mission

The mission of Cinco de Mayo event is to help foster the spirit of celebration and friendship by showcasing the rich cultural traditions, songs, dance, art and foods of the Mexican community.

Your Benefit

Reach literally thousands through our multi-armed advertising and marketing campaign via direct mail, media and at venues throughout the celebration. Join (or re-commit to) the growing ranks of our generous supporters.

Involvement as a sponsor in the 9th annual Cinco de Mayo shows your commitment in joining with the Siouxland community to support the largest growing minority population in Siouxland.

The Audience

Aside from the participants in Cinco de Mayo events, thousands of people will see your name associated with this event. Cinco de Mayo will grant our sponsors exposure to our audience through the following:

Booth Space

Event program advertisement

Website

Signage at festival (provided by sponsor)

www.siouxlandunidadlatina.org
PO Box 5211 Sioux City, Iowa 51102
siouxlandunidadlatina@hotmail.com



Sponsorship Pledge Form

Name Of Merchant/Organization/Store: _____

Address: _____

Contact Name: _____ Telephone: (____) _____

Amount of Support: _____ Date: _____

PLEASE CHECK ALL THAT ARE OF INTEREST:

- | | |
|---|--|
| <input type="checkbox"/> One time participation of this event | <input type="checkbox"/> Set up a information display |
| <input type="checkbox"/> Participation in future events only | <input type="checkbox"/> Set up a food vendor stand |
| <input type="checkbox"/> Not interested at this time, contact me in the future | <input type="checkbox"/> Volunteer opportunities requested |
| <input type="checkbox"/> Would like to become a monetary sponsor for this event | <input type="checkbox"/> Business card size ad in booklet |

A contribution of any amount to Siouxland Cinco de Mayo 2010 will be greatly appreciated.

Sponsorship Levels: **Platinum - \$5,000 and above**

Free full front or back page ad in event program
Free display space
Banner displayed at event, logo displayed on website
Recognized as Platinum Sponsor during event

Gold - \$2,000

Free full-page ad in event program
Free display space
Banner displayed at event, logo displayed on website
Recognized as Gold Sponsor during event

Silver - \$1,000

Free half page ad in event program
Free display space
Banner displayed at event, logo displayed on website
Recognized as Silver Sponsor during event

Bronze - \$600

Free quarter page ad in event program
Free display space
Banner displayed at event
Recognized as Bronze Sponsor during event

Friends of Cinco de Mayo - Any gift donation

Name featured on site flyer

If you like to have your ad featured in our program booklet we have business card size spaces available.

www.siouxlandunidadlatina.org
PO Box 5211 Sioux City, Iowa 51102
siouxlandunidadlatina@hotmail.com



IMPORTANT: Please complete the form and send it with your jpeg copy-ready ad.
Make check payable to **Siouxland Unidad Latina**.
Return this form and pledge by **April 10, 2010** to:

Siouxland Unidad Latina
Cinco de Mayo Committee
PO Box 5211
Sioux City, Iowa 51102

Sponsor banners (supplied by sponsor) can be displayed at the festival

For further information, please contact Norma E. De La O by calling (712) 233-9037, or e-mail us.

Your support is invaluable!
Thank you.